

Hansen's Natural is a Monster

Westwood **Portfolio Manager Allen Cooke** wrote the first Wall Street buy report on the company in early 2005 (which was upgraded to a strong buy in March of 2005), before the astounding 1000% rise.

House favorite, Hansen's (HANS) recently fell sharply on the perceived miss of 2nd quarter 2006 earnings. The stock which had reached highs in the low 50s last summer fell to a low of 26 in September.

Hansen's Natural had beat the earnings estimates for the last six quarters, but this was the first time that earnings were in line with estimates.

"It seems that most of all Wall Street disappointed itself. Second quarter 2006 revenues were up 83% and earnings some 75% from 2005, so it was good performance," explains Allen Cooke.

A large speculative following developed around the shares that contributed to this volatility. Some of that was the result of market commentator Herb Greenberg's disastrous sell short recommendation at \$11.

Hansen's also attracted some serious wire house analysts along with their peers. Gregory Badishkian (Citibank) correctly predicted the 28 cent quarter and Goldman's Andrew

Sawyer did not (he predicted 34 cents).

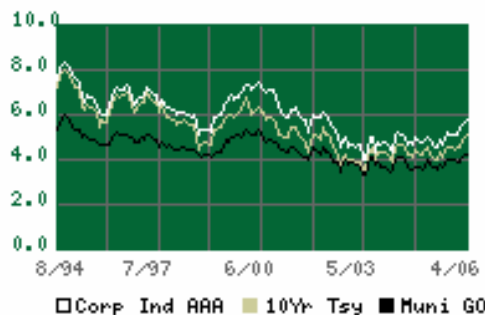
"HANS is currently trading around 24 times this years earnings based on our \$1.14 2006 estimate. Next year should be about \$1.70 putting us at a PE of about 16 times 2007, which is cheap," **Partner Byron Stead** commented, "We sold about 80% of our client's shares before last August, but bought some back in the low 30s after the fall. This story isn't over yet and the next quarter which is coming in November should be around 34 cents.

We should be able to sell some HANS again in the high 30s or low 40s. Overall, the stock is priced more rationally now, but after splitting 8 times and rising from a split adjusted low of \$5 to a high of over \$400 HANS will always be known and remembered as a Monster."



Hansen's Natural Monster Energy Drink

INDEX	SEPT06 YTD%
DJIA	6.43%
S&P500	4.16%
NASDAQ	-1.70%
30- Year	4.90% Yield
Oil	\$63.88
GOLD	\$596.00



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Special points of interest:

- WESTWOOD ASSET MANAGEMENT PARTNERS TO START HEDGE FUND FOR PRIVATE CLIENTS
- VAMP NRG BLACK CHERRY ENERGY DRINK \$1.5MM PLACE-MENT ON HOLD

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Auto Part Suppliers Get Crushed

With a possible bankruptcy filing by auto parts supplier Durra Automotive looming, the new parts suppliers for Ford, G.M. and other big autos, remain under financial pressure.

Allen Cooke commented: "After giving years of incremental price reductions to the big autos the materials price increases in 2005 and 2006 simply blew the suppliers away."

Seemingly the group had very little ability to pass on needed price increases to the big autos in a timely manner. Companies like Delphi and Durra do not currently have the characteristics to completely improve their financial situation by using the bankruptcy process.

"The underlying businesses are not making operating profits, and this is the essential ingredient that is *enhanced* by the

bankruptcy process." Byron Stead further explained: "What actually makes these companies risky for bargain hunters is that their financial situation could

pricing.

Even if this is successfully accomplished this group still remains highly susceptible to economic downturns.

"Don't mistake the filing of bankruptcy as a signal that a company or industry has bottomed out. The suppliers are in bad shape and need to successfully renegotiate contracts with workers"

worsen. Their future remains uncertain due to the cyclical nature of the automotive industry, large labor obligations and the high cost of materials."

Allen Cooke: "Don't mistake the filing of bankruptcy as a signal that a company or industry has bottomed out.

The suppliers are in bad shape and need to successfully renegotiate contracts with workers and big autos that take into account the volatility of materials

The average age of a vehicle in the United States has been reduced to less than three and one half years due to favorable deals on new cars.

Thus, currently the consumer has a higher ability to defer new car purchases. Although things could change, we would recommend investors to remain solely as observers of this sector for now."

WESTWOOD ASSET MANAGEMENT

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"The main objective of Westwood Asset Management is to continuously improve the value of client investment portfolios in the most tax efficient manner"

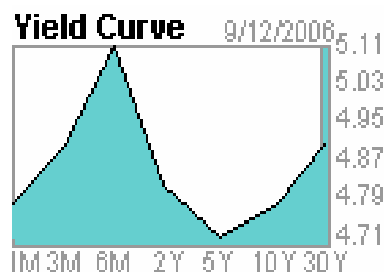
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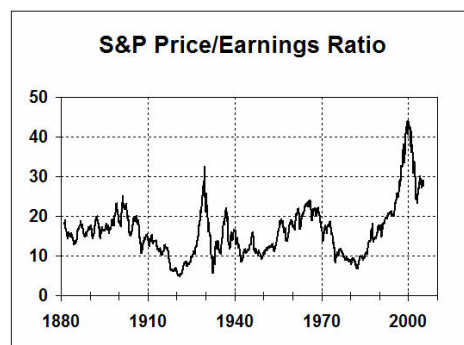
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KEY RATES AND YIELD CURVES



Rates as of 09/08/06	This Week	Last Week	2006 High	2006 Low
Corp Bond Index ²	5.79	5.77	6.27	5.34
2-year Notes	4.81	4.76	5.28	4.30
5-year Notes	4.71	4.68	5.23	4.27
10-year Notes	4.77	4.73	5.24	4.33
30-year Bond	4.92	4.87	5.31	4.48



The representative yields shown are subject to market conditions and may fluctuate. Past performance is no guarantee of future results.

1. The Muni Bond Index is the Bond Buyer 20 bond index. It is an unmanaged index of 20 actively traded tax-exempt, long-term, newly issued municipal bonds rated A or better. It has its component issues changed regularly to keep the index a current picture of the market.
2. The Corp Bond Index is the Merrill Lynch Corporate Master Index. This unmanaged index tracks all outstanding publicly offered, investment-grade (BBB through AAA rated) issues greater than \$25 million

Welcome to Westwood Asset Management

Westwood Asset Management (WAM) is a Registered Investment Advisory located in Los Angeles.

The principals are R. Allen Cooke, Portfolio Manager, and Byron Stead, Managing Director, CCO. The principals of Westwood collectively have over 25 years of experience in the securities industry.

Previous to Westwood Asset management both partners managed and operated the institutional fixed income trading desk of Western International Securities.

The main objective of Westwood Asset Management is to monitor and continuously improve the value of client invest-

ment portfolios in the most tax efficient manner.

The primary strategy employed by Westwood is to invest and reinvest clients portfolios in order to attain long term capital

Westwood invests portfolios in order to attain long term capital gain and or income. . . . this is accomplished by buying and holding stocks or fixed income securities that we believe are undervalued.

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WAM also provides banking advisory services to corporate clients .

“Westwood has been one of our favorite areas of Los Angeles and we were happy to locate here. We are looking forward to the rest of the year and 2007. We are hoping to see a more traditional spread between investment grade and non investment grade fixed income in the next year,” R. Allen Cooke, Portfolio Manager explains. This could provide us with the opportunity to invest in high yield fixed income.

MEET THE PARTNERS

Portfolio Manager Allen Cooke



Mr. Cooke is the Portfolio Manager at Westwood Asset Management. Prior to Westwood, he was a licensed securities analyst and an institutional fixed income trader for Western International Securities.

Mr. Stead was also a fixed income trader for Western International Securities and is managing partner and Chief Compliance Officer.

Managing Partner Byron Stead



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WESTWOOD
Asset Management

Westwood Asset Management, LLC (“the Adviser”) provides investment advisory services to its clients. The advisory services include, among other things, providing advice regarding investments in securities including asset allocation and the selection of investments.

ACCOUNT MINIMUMS

The Adviser requires a minimum of \$100,000 to establish a new advisory account; however, the minimum may be waived at the sole discretion of the Adviser.

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